



PRESS KIT

Leave a Little Love

One family. Southernmost to northernmost. Love left at every stop.

The short version

WHAT IT IS	The Leave a Little Love Project — one family travelling from the southernmost point to the northernmost point, helping with local causes along the way and sharing the stories.
WHO	Annalyse Nettles, her husband and their two little boys.
WHY	Slowing down long enough to notice real life: human connection, helping people, being a little ridiculous, and leaving each place a bit better than we found it.
HOW COMMUNITIES ARE INVOLVED	Each stop is shaped with the people who live there — a cleanup, a supply drive, a local cause, a small business, a tradition worth showing off.
STATUS	Route, timing and funding are still coming together. Nothing is locked in, and we say so honestly.
WHERE TO FOLLOW	https://leavealittlelove.lovable.app · @annalysenettles on Instagram and TikTok

Boilerplate

The Leave a Little Love Project follows one family — two parents and two little boys — travelling from the southernmost point to the northernmost point, working alongside local communities on the causes they care about and sharing those stories along the way. Follow along at <https://leavealittlelove.lovable.app> or @annalysenettles.

Approved quotes

“We're not trying to check places off a map. We're trying to slow down long enough to actually be in them — and to leave each one a little better than we found it.”

ON THE SPIRIT OF THE JOURNEY

“The best part of every stop is the people. We show up, we ask what would actually help, and then we do that — together.”

ON WORKING WITH COMMUNITIES

“Our boys are growing up watching kindness be the plan, not the afterthought. That's the whole point.”

ON DOING THIS AS A FAMILY

“Anyone can leave a little love where they are. A cleanup, a favor, a few hours for a neighbor — it doesn't take a big trip. It just takes deciding to.”

ON INSPIRING OTHERS

Press release templates

Four ready-to-adapt releases are included in this package as plain text:

- **Family announces the Leave a Little Love Project** — use when the project first goes public in a market
- **Community stop announcement** — use once a stop and a local project are confirmed
- **Supporter / collaborator welcome** — use when a supporter agrees to be named publicly
- **After-the-stop recap** — use after a stop happens, with real numbers only

Photos & video

Photos in this package are cleared for editorial use with credit to the Leave a Little Love Project.

- **Instagram reels.** Short family and journey clips, ready to embed or screen-record with permission.
<https://instagram.com/annalysenettles>
- **TikTok.** Day-to-day adventure clips and behind-the-scenes moments.
<https://tiktok.com/@annalysenettles>
- **Our song — 7 Mile Summer.** The Keys tradition that started it all, on Spotify.
<https://open.spotify.com/track/3N980Qjb3hjP59jEfbth42>
- **The website.** The full story, photos and embedded videos in one place.
<https://leavealittlelove.lovable.app>

Press contact

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@annalysenettles on Instagram and TikTok