



Leave a Little Love

One family, the southernmost point to the northernmost point, helping a community in every chapter along the way.

DEPARTURE	LENGTH	FUNDING TARGET
April 2027	56 days on the road	\$53,852

THE IDEA

A journey people can follow, and a community that gets something real in every place we stop.

Two parents and two little boys drive the coast from the southernmost point to the northernmost point. In each region we partner with local people on a cause they already care about — a cleanup, a supply drive, a morning of help — and we tell that story well.

Funders back a chapter, not a road trip.

Three things make this different

The community decides the work

We ask what would actually help before we arrive, then we do that. Nothing is staged and nothing is imposed.

A family people trust

Multigenerational, unpolished and honest. Kindness as the plan, not the afterthought — that is the whole story.

Every dollar has a place

The trip is split into twelve funded chapters, each with a named partner region, a specific need and a clear cost.

THE FAMILY

Who is going



Photos cleared for editorial and funder use. Credit: Leave a Little Love Project.

TRACTION

The groundwork is already done

2,135

organizations contacted

93

replies received

29

yes or interested

36

media outlets mapped

Route, partner list, media list and grant pipeline are built. Funding is the remaining gap.

THE PLAN

Twelve chapters, twelve communities

#	CHAPTER	FOCUS	LEAN	TARGET
1	Florida Keys Marine Stewardship	Reef/ocean education + family-safe service	\$1,500	\$3,000
2	South Florida Community Care	Family service + local need	\$1,000	\$2,000
3	Ponce Inlet Ocean Learning	Marine science + youth education	\$1,000	\$2,000
4	Savannah + Tybee Coastal Conservation	Beach/marsh cleanup + marine education	\$1,500	\$3,000
5	Atlanta River Stewardship	Watershed learning + cleanup	\$1,000	\$1,800
6	Hampton Roads Youth Support	Support for unhoused/at-risk youth	\$2,000	\$3,500
7	Williamsburg Family Service	Family/community assistance	\$1,500	\$2,500
8	Outer Banks	Wildlife + coast	\$1,000	\$2,000
9	CT + Long Island Coastal Cleanup	Shoreline cleanup + public engagement	\$1,500	\$3,000
10	Rhode Island Community Care	Family-focused service + local need	\$1,000	\$2,000
11	Massachusetts Family + Community	Early childhood/family support	\$1,500	\$3,000
12	Maine Finale + St. Pete Homecoming	Stewardship finale + impact recap	\$3,000	\$6,000

A funder can take a single chapter and see exactly what it pays for.

Three ways this can be funded

SCENARIO	WHAT IT MEANS	CORE TRAVEL	COMMUNITY IMPACT	TOTAL
Minimum viable	Core travel + lean service activations	\$20,052	\$17,500	\$37,552
Target	Healthy travel budget + meaningful chapter funding	\$20,052	\$33,800	\$53,852
Full impact	Stronger community gifts + production + contingency	\$20,052	\$51,000	\$71,052

Core travel is costed line by line at \$20,052 in the master budget. Target scenario: \$53,852.

Where the target comes from

LANE	TARGET	SHARE	NOTE
Grants + foundations	\$18,848	35%	Use chapter-specific asks
Vehicle + fuel	\$9,693	18%	Prioritize in-kind offsets
Lodging + hospitality	\$10,770	20%	Every hosted night lowers cash need
Brands + corporate giving	\$9,155	17%	Cash + strategically useful in-kind
Local business / community	\$5,385	10%	Fund individual chapters

In-kind lodging, fuel and vehicle support directly reduce the cash we have to raise.

THE ASK

Ways to support

LEVEL	WHAT IT COVERS
\$500	Supplies and direct community goods for one stop
\$1,500	Underwrite a small service chapter start to finish
\$3,000	Fund a full local impact activation
\$5,000	Major chapter or whole-route support

In-kind support — nights, fuel, vehicle, supplies — is welcome at any level and often more useful than cash.

What we give back

The story, told properly

Photo and video from the stop, written up and shared with the partner to use freely.

Named credit

Chapter sponsors are named in the chapter recap, the route map and the final impact recap.

Local press

A regional media list is already built, and every stop is pitched to outlets in that community.

An honest account

Real numbers, real outcomes, and a recap of exactly what the money did.

IN OUR WORDS

We're not trying to check places off a map. We're trying to slow down long enough to actually be in them — and to leave each one a little better than we found it.

Annalyse Nettles — Founder, Leave a Little Love Project

NEXT STEP

Take one chapter

The fastest way in is to fund a single chapter or offer in-kind support in one region. Full business plan, master budget and per-chapter one-pagers are ready to send.

CONTACT

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